Dockless Vehicle Committee-- Minutes from: 3/10/2021

Alex Davis, Spin
Ben LaRocco, LINK
Brett Thorne, Parking Authority
Clarissa Chen, Bikemore
Dylan Shapiro, Spin
Ethan Hasiuk, Kittelson & Associates
Jeff Michael, JHU
Jonathan Susman, DOT
Kristen Misage, Parking Authority
Matthew Hendrickson, DOT
Matt Kujava, Waterfront Partnership
Meg Young, DOT
Michael Kurlancheek, Lime
Michael Trentadue, Mayor's Commission on Disabilities
Robert Gardner, Lime
Robin Drummond, Civil Rights
Samuel Storey, Downtown Partnership
Sharonda Huffman, Civil Rights
Sean Laffey, Kittelson & Associates
Steven Burns, Lime
Tereina Galloway, DOT
Will Burns (312-315-3750), Spin

1) Check in:
    a. Permit Status during COVID 19
       The permit cycle remains on hold due to the State of Emergency in Maryland.

2) Updates:
    a. Data Update – trips, vehicles, rides per vehicle per day
       Rides are low but increasing with warmer weather. Rides per vehicle per day
       have been around 1.

    b. Data Request – Winter 2020 v. Winter 2021 trips
       In 2021 fewer trips were taken. The areas most affected are downtown and
       around universities. A greater share of rides in 2021 were adjacent to downtown
       and in the Pigtown area.

    c. DOT program updates

i. Corral Press Release this week
Release will include the PSA and a new Bike & scooter parking webpage -- this
was delayed by snow. Locations include equity zones, North Ave Rising corrals,
and corrals near the waterfront. Corrals are now live in Lime and Spin apps.

Matt Hendrickson: "Corrals look great, nice to see them in place!"
Michael Kurlancheek: "+1 corrals look amazing"
Clarissa Chen: "super exciting! Will you all be able to send out the webpage
link/where will that be? Is there a way to add the bike corrals/racks as a layer
onto the city gis bike map?"
            You can turn the bike rack layer on/off on the Bike Facility map. There
            will also corral and rack map on the bike parking page.

Patrick McMahon: request for corral analysis. Looking forward to seeing more
along
            This will be analyzed for the April DVC meeting.

Tereina Galloway: do apps communicate that preferred parking is nearby?
            Spin currently shows you locations but doesn't notify you
            Lime working on pop-up notifications
            Miami is piloting parking notifications, and Tereina noticed neater
            parking in Miami when the scooter gave an audio notification

Michael Trentadue: recommends a notification at the start of ride for preferred
parking
Robert Gardner: if you decide you want all scooters parked in corrals, there
needs to be a corral network first (lessons learned from Miami and Tel Aviv).
Figuring out best time to communicate to user

            ii. RFI for event sponsorship
            Now LIVE on Citibuy, responses due by April 16th.

    d. Case Study – Virtual and In-Person Outreach
            i. Current Projects & Presentations from Lime and Spin
            DOT continues to work on providers with community outreach

            Lime's plan for community outreach:
            Thursday at 6PM – Digital First Ride Academy https://li-
            me.zoom.us/webinar/register/WN_iAyai7ngTounYZiy1K3Gxw
            30-35 minutes and 5 free unlock tokens for participants at the end
            Easy to set up these events

Partnership with certified bike instructors
Planning for more pop-up training events
Open to engagement for Bike to Work Day

Spin's plan for community outreach:
Community partnerships
Spin Safe Digital
COVID-19 Everyday Heroes (March-June 2020 free helmets and free rides to medical providers)
Spin for Business (monthly scooter passes through employers, partnership with Downtown Partnership)
Working with local restaurants on cross-marketing
Looking to hire 5-10 residents from Mayor's Office of Employment Development
Pop-up safety events

    ii. Examples from other cities
Most cities leave marketing to permit holders.
City led efforts focus on safety and equity.
The City's role is to connect permit holders to events, that seems more successful than hosting scooter-only events.

3) Miscellaneous
    a. Other community announcement?
    None